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# rachelmccoy

## UI / UX DESIGNER

I believe a fully curated and connected brand can have a dramatic impact on how people see the world. By connecting User Experience, User Interaction, and Graphic Design, I specialize in helping businesses and people display their potential.

## EXPERIENCE

### UX/UI DESIGN INTERN

WELLSKY | AUSTIN, TX JUNE 2021 - AUGUST 2021

- Responsible for user research and testing of new dashboard wireframes. Collaborated with the product and development teams to problem solve new ideas and begin implementation.
- Project responsibilities: Management, UX Analysis, User Research, User Testing, Low-fidelity prototyping, High-fidelity prototyping.

### FREELANCE DESIGNER

RMSQUARED DESIGNS | REMOTE 2020 - CURRENT

- Confer with clients to discuss and determine their design vision. Develop graphics and layouts for product illustration, company logos, and websites.
- Work includes: Logo development, client website design, product design including business cards, apparel, and pitch presentations.

### LEAD DESIGNER | CO-FOUNDER

SUITABLE LLC | REMOTE 2019 - CURRENT

- Lead in the design, development, and implementation of the graphic materials, branding, and web layout.
- Responsible for all graphics and website design to create a cohesive brand. Designed raster and vector marketing based artwork using Adobe Photoshop and Illustrator.

## EDUCATION

### BA IN GRAPHIC DESIGN

COLUMBIA COLLEGE CHICAGO

Chicago, IL  
Sept 2020 - May 2022

### UX/UI BOOTCAMP

UT AUSTIN CERTIFICATE

Remote  
Oct 2020 - April 2021

### BS IN DANCE SCIENCE

TRINITY LABAN CONSERVATOIRE

London, UK  
Sept 2019 - June 2020

### UNDERGRADUATE STUDIES

JOHN CABOT UNIVERSITY

Rome, IT  
Aug 2018 - May 2019

## SKILLS

### PROFESSIONAL

- Adobe Creative Cloud
- Prototyping
- User Research
- Logo Design
- Branding

### PERSONAL

- Leadership
- Team Work
- Communication
- Dedication